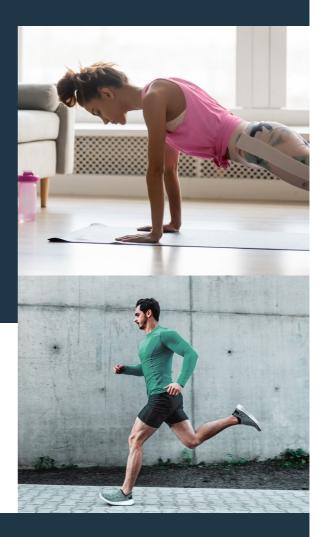
SERIOUS ABOUT MAKING A CHANGE?

Stake cash against achieving your goals and earn cash from those who don't!

Find your Behaviour Change tribe at:

BetYourselfBetter.com

And start contributing to a healthier community for all today!



"Until you make the unconscious conscious, it will direct your life and you will call it fate"

- Carl Jung





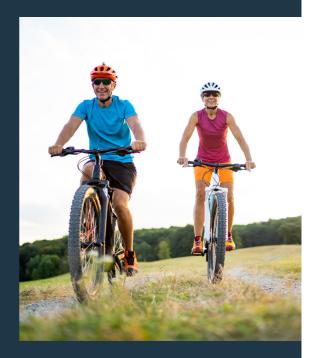


HOW IT WORKS

- Set a behavioural contract with friends or colleagues, or join peers in one of our Promo games.
- Agree a forfeiture amount for non compliance.
- Stay disciplined to win your share of the forfeitures.

It's easy to play - just take a picture of your weight through the app, or submit a screenshot of your favourite Fitness Tracking app and we will handle all rest for you.

*Performance audits apply



1. Set the rules

- Run 15 km per week
- Gym 3 days a week
- Lose 5% of weight

- 100% to the winner

3. Set the prizes

- 25% to the charity
- 30% to local grassroots cause

2. Set the stakes

e.g.

- £5 x 5 Strikes = £25
- £10 x 5 Strikes = £50
- £50 x 10 Strikes = £500

4. Play the game

e.g.

- Weigh In
- Activity
- Attendance







BetYourselfBetter.com