

Charity Powered - Corporate Challenges



1 WHAT IS DISCIPLINEXGAMES ?






DisciplineXgames is an electronic platform which facilitates the creation and management of corporate health and well-being competitions.

The concept is simple! Players set behavioural change goals, like 'I will go running 3 times a week for 20 mins' and challenge friends and colleagues to adopt the same. Data feeds from the likes of Garmin, Fitbit, RunKeeper, Mapmyfitness, Bodymedia etc etc, are used to confirm that players are keeping up their side of the deal. Those who aren't, are charged a penalty fee, which is distributed among the rest of the group giving the disciplined cash prizes and bragging rights.

2 DISCIPLINEXGAMES AS A FUNDING TOOL

The platform allows for a percentage of the forfeiture pot to be allocated to charity, which means charities have an additional fundraising stream available to them.

Step 3

1 Set the rules  2 Set the stakes  3 Set the prizes  4 Extend a challenge  5 Challenge summary 

Payment Collection Details:

Select One Option

Team Lead: DisciplineXgames:

Non Charitable: Charitable:

Winning Amount Options

Charitable contribution = %

Winnings Allocation Dates

3 WHAT'S IN IT FOR YOUR CORPORATES?

For the first time, colleagues on different personal fitness apps and devices can now play games and interact with each other in an exciting gadget agnostic environment for free. The social competitive nature of the games motivates employees to get in shape and stay healthy.

For a demo of the service or assistance with initiating a pilot please contact David Hume on +44 (0)7944 941932 or david.hume@disciplineX.com